

Japan Institute for Social Innovation and Entrepreneurship

JSIE



# 2015 Women's Initiative for Summer Empowerment Program in Tokyo

8.1-3 2015  
Academy Hills

# Women's Initiative for Summer Empowerment (WISE) Program 2015

(WAW Tokyo side event)

August 1-3, 2015 at Roppongi Academy Hills, Sky Studio

Organized by **Japan Institute for Social Innovation and Entrepreneurship**

Supported by: Institute for Contemporary Asian Studies of Temple University Japan (partner), S&R Foundation, US Embassy Tokyo, The American Chamber of Commerce, The Asia Foundation, GEWEL, Academy Hills, Forbes Japan, Economic Strategy Institute, and Health and Global Policy Institute

JSIE was founded to help people unlock their full potential to promote social change with the cutting edge of technological innovation and entrepreneurial spirit. It promotes empowerment of women and minorities and raise an awareness, thereby building a society that men and women can participate in together. Our traditional values and cultural practices need to be transformed to thrive for 21<sup>st</sup> century. To achieve this goal, under the theme of **"to be independent thinker and execute with confidence"**, JSIE organized the inaugural program, Women's Initiative for Summer Empowerment program (WISE) 2015, to implement an awareness raising programs in professional education bringing renowned practitioners and thought leaders. Sixty WISE Fellows joined group discussions and sessions led by distinguished lecturers and speakers.



## ■ Future WISE

### “Transforming Self and Globalizing Social and Technological Innovation”



By **Dr. Mariko Gakiya**,  
JSIE partner, Visiting Scholar, Harvard  
University

For social innovation and entrepreneurship, it is critically important to gather diversified global talent, and develop leadership, and link them to tackle global complex issues.

## ■ Special Lecture

### “Shifting Paradigm: New Definition of Innovation and Global Talent”

By **Dr. Kiyoshi Kurokawa**

Adjunct Professor, National Graduate Institute for Policy Studies; Chairman, Health and Global Policy Institute; Chair of the Board, Global Health Innovative Technology Fund (GHIT)



“**Incunabula**,” a great impact made on the people in the 15<sup>th</sup> century by an invention of printing press, is similar to the internet today that it is shedding light on a myriad of global issues that previously weren’t part of everyday conversation. From terrorism to environmental changes, these issues are now a known global challenge among a rapidly expanding populace.

Innovation is the changing principles from the old industrial revolution paradigm to the new global one. A new paradigm in which corporations favor resilience over strength, talk about their compass instead of a defined roadmap, and follow the pull of the populace rather than pushing their own product ideas down the line. People all over the world are changing as well by favoring reasonable risk over safety, dissent over compliance, and learning instead of rote education.

Bringing a passion and willingness to embrace the new paradigm will prepare individuals to be good global citizens in this changing world. I particularly would like to see Japan stand up to these new challenges with aplomb and, by doing so, recover the vitality and progressiveness that our nation was so proud of in the post-World War recovery.





## ■ Chairperson's Opening Lecture

### "A Japanese Women's Journey: from Scientist to Entrepreneur, and to Social Impact Creator"

By **Dr. Sachiko Kuno**

JSIE Chairperson, Co-Founder, Scampo Pharmaceuticals; President & CEO, S&R Foundation

As a female researcher in growing up in Japan in the 50's and 60's my family encouraged my interest in science and believed deeply in the power of education. Living in the shadow of elder sister, also a scientist, I went on to specialize in biochemical engineering. Breaking many gender barriers along the way and expanding my horizons to Europe and the USA as a way to grow, find a diversity of thought and an international perspective.



Believing in *independent thought* to pursue a “clear, genuine, pure and open mind”, I approach challenges as if climbing a big mountain, allowing the top (your goal) to continue to steer you even when barriers arise. Certainly in the field of medicine, projects are long term and this single-minded vision for my goals drives across my work.

Envisioning the best possible outcomes, tempered with an assessment of possible risks to surge forward strongly with a positive frame of mind. Belief in oneself is integral to my journey and one must build this internally to continue. ‘Think positively, look forward, analyze the worst case and dream about the best case. The world is wide and life is long’. Certainly I have a passion to innovate, empower others to create change and move through career cycles with the intent of creating last social impact.

## ■ Career/Life-Story Sharing: “My Experience My Lessons”

### Panelists

**Ambassador Carmen Lomellin** (Former United States Ambassador to the OAS)

**Ms. Izumi Kobayashi** (Executive Vice President, Keizai Doyukai)

**Ms. Yumi Goto** (Senior Vice President, Public Affairs and Communications, Coca Cola Japan)

**Ms. Julia Longbottom** (Minister, British Embassy Tokyo)

**Ms. Elizabeth Handover** (Partner, Lumina Learning Japan)

**Ms. Margot Carrington** (Minister-Counselor for Public Affairs, US Embassy Tokyo)



Referring to the theme of JSIE, prominent female leaders gave a presentation about one of their defining moments and shared the experience with their symbolic photos that can express life in connection with their career choices and lessons. All panelists shared very inspiring personal life-stories and how important decisions were made at a triggering point of their lives.

Post-survey result shows that the panel discussion was **the most popular session among the fellows.**



## ■ Art of Leadership in A Complex World:

Evolution of Industrial and Talent Developments with the cases from Young Professionals

Lectured by **Dr. Mariko Gakiya**

Case Presenters:

**Dr. Lily Yu** (International Research and Higher Education Management, the British Council Japan)

**Dr. Prakash Shakya**

(Department of Community and Global Health, Graduate school of Medicine, The University of Tokyo)

**Ms. Miyoko Kojima** (Diversity Development office, Hitachi Solutions, Ltd.)





## ■ Open Forum:

### ***"A look ahead Venture, Social Innovation, and Women/diversity"***

The Open forum was held to share and inspire our audience for the creation and successful execution of social innovation and to evolve as an entrepreneur in promoting diversity to transform society for the 21<sup>st</sup> century global economy.

*Marshal Greeting was presented from Harvard University to JSIE*



## **Keynote by Dr. Sachiko Kuno**

### ***"Consider how to apply your capabilities towards 21<sup>st</sup> century"***

In regards to the challenge of how to maximize Japanese women's skills to change the world for the better, I emphasize that Japanese women are especially qualified to solve problems in both developed and developing countries, and I urge you to consider how to apply your capabilities towards 21<sup>st</sup> century.

I am sharing you my journey from studies in biochemistry in Kyoto through my transition from academia to business and how I established a biotech company to reach my goals of product distribution. My time spent abroad in Munich, Germany in particular helped prepare me for this career shift; though stressful at times, it gave me a sense of "self-efficacy" as I was able to learn about myself through overcoming challenging situations. I strongly encourage Japanese students to travel and study abroad.



Today, continuing to serve society through the S&R Foundation in Washington, DC, my intention is to repurpose historical houses and to provide space and time to inspire the next generation of artists, scientists, and social innovators. On an uplifting note, I end with my motto, "The world is wide and life is long."

## **Amb. Carmen Lomellin**

### ***"Women as an essential driving force"***

Society continues to handicap itself - in terms of economic, community, and cultural development - when women remain discriminated against and excluded. These practices fundamentally challenge the notion of a 'free nation' and democratic processes. In national policy making, signing treaties needs to mark only the first stage of the process. Policymakers need to commit to fomenting the changes and growth embodied in these agreements, and moreover constituents need to be able to hold them accountable. In practice, in spite of the outstanding framework propagating gender equality, women disproportionately continue to be victims of violence, live in poverty, receive less education, and enjoy fewer rights and



access. The body of available data bears out women maintain under-utilized and disadvantaged status in society.

To help contribute to the solution, greater female participation in the political process and local development efforts is crucial. Women remain under-represented on both sides of the equation: in policy-making positions as well as voters. Studies have shown that raising female participation in political process to 30 percent creates a critical mass to motivate change. Additionally, data demonstrates a proclivity among the female population for local, sustainable community development. Women demonstrate the strongest interest in investing in the health, welfare, and economic development of their communities, when compared against male counterparts. At a higher level, the public discourse around gender and minority equality needs to change. There are not 'women's' issues specifically, but rather policies and practices which deeply impact the wellbeing of the entire community. Nations will only enjoy the greatest success when policies effectively invest in the full population indiscriminate of gender, race or background. This equality needs to be broad in nature - spanning social, economic, political and cultural access by removing barriers which, either explicitly through law or implicitly through cultural practices, inhibit fair and equal treatment.

## Dr. Joseph Brain

Professor, Harvard University

### *” Alice Hamilton is a leader in women’s suffrage”*



I'd like to share a powerful and influential story of Alice Hamilton - she grew up in Indiana and went to Miss Porter's School, which was a finishing school to prepare them to be cultured mothers and wives. She decided she wanted to become a physician, went to University of Anne Arbor, and did a post-doc when Harvard did not accept female students. She became famous because she became the mother of occupational hygiene and was astonished that immigrants got diseases related to their occupation. She was the first female faculty member at Harvard. When she was in her 50s, the deans of school of public health and medical school needed someone to teach occupational hygiene, but finally after one year she was admitted to start as an assistant professor. She appeared on the US postage stamp, lived to be 103 years old, and was known to be a leader in women's suffrage,

peace maker, a socialist, a practicing scientist and teacher.

Japan is facing an aging population, which challenges us to decide right policies. Solutions could lie in changing the immigration policy or increasing the number of years worked. A variety of factors affect longevity, including food, occupation, health systems, safe drinking water and clean air, and providing a safe and stable community especially for women. Utilizing social innovation and entrepreneurship, we look to you to transform society.

## Dr. Atsushi Sunami

Professor, National Graduate Institute for Policy Studies

### *” Accept the value of diversity”*

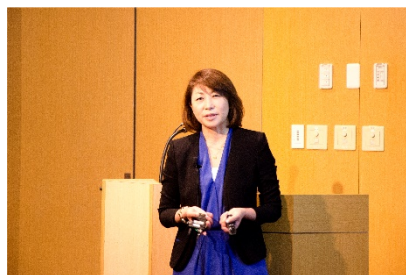
Global issues become more complex in this 21<sup>st</sup> century as rapid changes occur due to globalization and advancement in technology. Homogenous society will not have enough capability in solving these issues. Studies show that “on average, working together as a group shows better result than that of high-IQ individual.” Diverse group of people are more likely to come up with more creative and innovative ideas than the homogenous group. Although the Abe administration has been trying to put more women participation into work force, many recognize as this policy is not working. It is up to the generation of today to not only accept diversity, but to accept the value of diversity to the society with a long term view.



## ■ Art of Leadership in A Diverse World: “Identity, Skills and Change Management for Professional Development”

**Ms. Mari Kogiso (Representative, Dalberg Global Development Advisors Japan)**

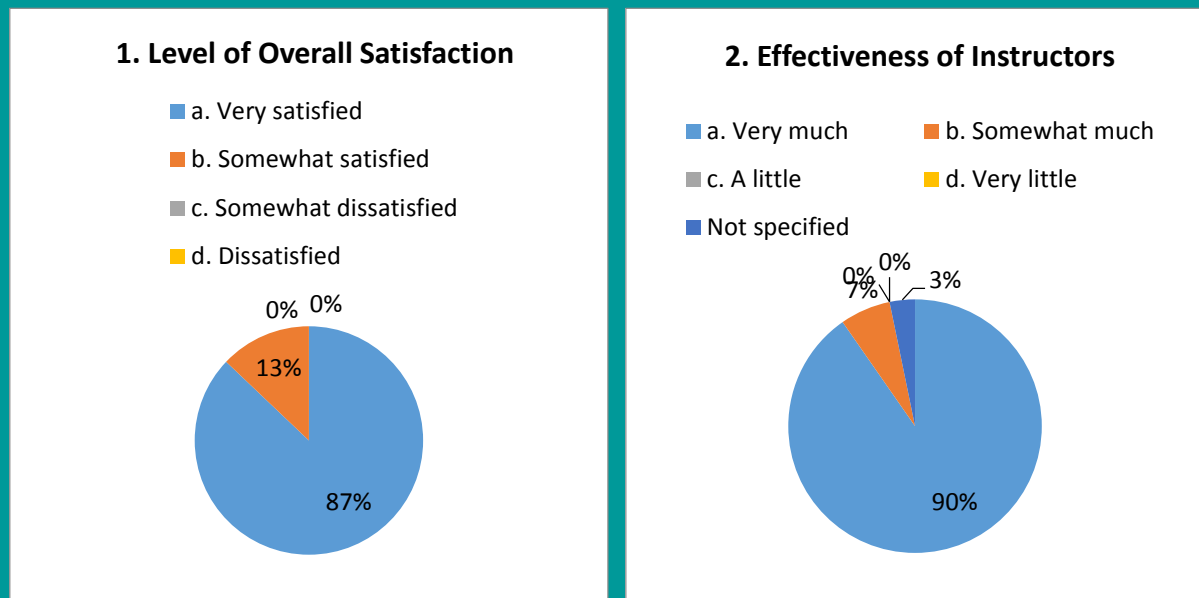
**Ms. Eri Ishikawa (Chair of the Board, The Japan Association for Refugee)**





# WISE 2015 Program Evaluation Survey

JSIE conducted an evaluation survey after the program and received overall positive feedback from the fellows. As shown from the pie chart below, **87%** of the fellows answered “*very satisfied*”, and **13%** “*somewhat satisfied*.”



Here are some voices from the fellows.

- ✧ *Thank you so much for giving us such a great chance to listen to many wonderful lectures!*
- ✧ *Thank you so much for making this program happen. I really appreciate it and it really motivated me in multiple ways.*
- ✧ *I'm a really lucky person to participate in the great program. I'm inspired by many people, and I decided to keep studying and taking part in this kind of program.*
- ✧ *I want to join this program again and keep this relationship with other fellows.*

As an organizer, JSIE also learned a lot of things from the WISE 2015 Program. We will continue to work hard to expand and improve on this program in the coming years.

JSIE would like to thank distinguished speakers, panelists, supporters, and fellows especially Dr. Yu Maemura and Dr. Lily Yu for assisting WISE program 2015.



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