



WISE 2018 Summer Program in Kyoto August 25-26, 2018 at andwork

Japan Institute for Social Innovation and Entrepreneurship (JSIE) organized Women's Initiative for Sustainable Empowerment (WISE) 2018 summer program on August 25-26, 2018 in Kyoto. This Kyoto WISE 2018 program is designed to promote entrepreneurship and collaboration toward innovative solutions against various social challenges related to Sustainable Developmental Goals (SDGs). During the program, 26 participants from the U.S., China, Nepal, India, and Japan, had opportunities to shape ideas into plans through group work and to learn various types of leadership and communication skills.

Kyoto WISE 2018 was supported by Impact Hub Kyoto, ICAS Temple University, and Japan-United States Friendship Commission



JSIE supports fostering global talent, and offers global networking opportunities for young professionals, with an emphasis on helping women and minorities realize their greatest potential. Women's Initiative for Sustainable Empowerment (WISE) summer program is to provide opportunities to shape our life mission and work toward social challenges.

JSIE particularly focused on the following points and asked participants to consider such principles.

- *Identify and define problem(s)
- *Present and explain your ideas to others
- *Negotiate, collaborate, and involve with others
- *Accept different values and be flexible
- *Play leadership and bring "the best outcome"

JSIE has invited ideas that help to make our society better for the next generation. Participants shared their ideas tackling social problems and five groups were formed based on participants' interest.



WISE 2018 Summer Program by JSIE x Impact Hub Kyoto



Mentors were providing different perspectives, asking critical questions, and encouraging continued effort for shaping plans. Mentors include, Mr. Xavier Arnaudo, Founder of C4 Capital for New Commons; Ms. Akiko Murai from Kyoto University, who is a certified coach and has in-depth experience in Worldbank; Ms. Mari Kogiso of Sasakawa Foundation, who has extensive experience in MIGA, Dalberg, and now funning Asian women's investment fund.

JSIE staffs provided lectures on "Take an Action", social impact methods, Story-telling presentation", and "Investor's perspective" (Mr. Takahiro Fushimi) in order for each group to make attractive presentation on the final day.



Other mentors are Ms. Samjhana Khanal who has an extensive experience in social business at Ashoka; and Mr. Kazutaka Muraguchi, a legendary Japanese venture capitalist, who have invested a series of major ventures. Mr. Tatsuya Shimokawa of GES, Inc. jointly establishing the company "to provide safe water to children in Africa," paying his appreciation back to Kenya slum children who saved his life. All mentors received overwhelmingly positive feedback from the participants.



Mr. Mitsuyo Yamamoto of JOHNNAN Co., Ltd. From Kyoto, engages in the development of medical equipment and healthcare products, and manages manufacturing facilities and robot. He gave inspiring presentation and talk together with Mr. Masataka Hosoo, innovating brand director of Kyoto-based traditional kimono textile maker.



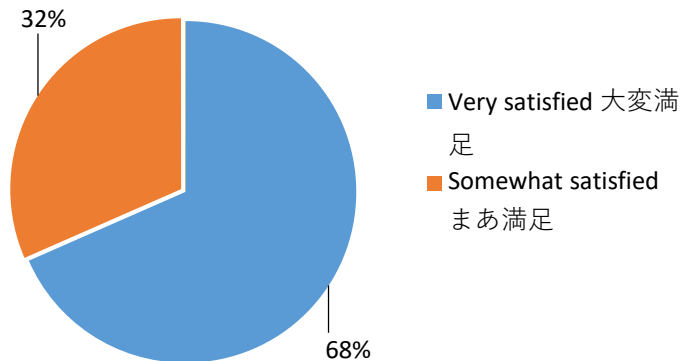
Five teams presented their business ideas and implementation plans in the end of two-day program. Their tackled challenges include women's health, job opportunity scheme for handicapped people, African women's support, matching scheme for disaster volunteers, and user-friendly transportation system. The winning team "New Social Horizon" consist of multi-talent from different regions had a brilliant presentation about volunteer-matching scheme with practical approach. JSIE will continue to follow up with WISE fellows, through Facebook page and reunions connecting all previous WISE Fellows. For more information, please go to www.jsie.net/en for past WISE programs.



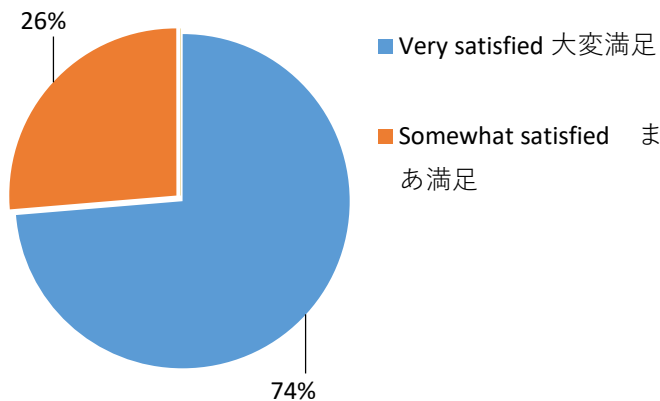


Evaluation Survey Result

1) Rate your level of satisfaction with the WISE 2017 program.



2) How effective were the instructors?



Q: What inspired you the most during the WISE 2018? In what way?

Learning from others' experiences was a crucial reminder of the diversity of issues we face, and the need to think beyond our own comfort zone.

I get to know how to express my ideas and listen to others and find a better way between us.

I really enjoyed getting to hear advice from Mentors on said business ideas, and I think that gave me a different way of thinking. I notice that the steps to starting a business is very similar to the steps of engineering in what I learned during junior high.

Practical work and interaction with successful entrepreneurs

Diversity of participants

