



## Beppu WISE 2019 Summer Program August 2-4, 2019 at Ritsumeikan APU

Ritsumeikan Asia Pacific University and Japan Institute for Social Innovation and Entrepreneurship (JSIE) organized Women's Initiative for Sustainable Empowerment (WISE) 2019 summer program on August 2-4, 2019 in Beppu Oita. This Beppu WISE 2019 program is designed to promote entrepreneurship and collaboration toward innovative solutions against various social challenges related to Sustainable Developmental Goals (SDGs). During the program, 33 participants from the U.S., Indonesia, India, Korea, Puerto Rico, Thailand, and Japan, had opportunities to shape ideas into plans through group work and to learn various types of leadership and communication skills.



On first day, participants pitch their ideas, and gathered into 6 groups. Group members work throughout 3 days of WISE program. Presenter Mr. Kiyotsugu Manabe shared his idpc story& experience.



Group work

**Beppu WISE 2019 “Global x Inclusive x Leadership” was supported by Ritsumeikan APU, Temple University Japan ICAS, Deerwalk, Inc., Center for Global Partnership, United States Department of State. We greatly appreciate generous support.**



JSIE particularly focused on the following points and asked participants to consider such principles.

- \*Identify and define problem(s)
- \*Present and explain your ideas to others
- \*Negotiate, collaborate, and involve with others
- \*Accept different values and be flexible
- \*Play leadership and bring “the best outcome”

JSIE has invited ideas that help to make our society better for the next generation. Participants shared their ideas tackling social problems and five groups were formed based on participants' interest.



JSIE supports fostering global talent, and offers global networking opportunities for young professionals, with an emphasis on helping women and minorities realize their greatest potential. Women's Initiative for Sustainable Empowerment (WISE) summer program is to provide opportunities to shape our life mission and work toward social challenges.



## Beppu WISE 2019 Summer Program “Global x Inclusive x Leadership” by JSIE x Ritsumeikan APU



**Mr. Haruaki Deguchi**



**Ms. Miwa Koyasu**

Mentors are providing different perspectives, asking critical questions, and encouraging continued effort for shaping plans. Mentor Mr. Haruaki Deguchi, Dean of APU and the founder of Lifenet, Inc. fully engaged with every group. Ms. Miwa Koyasu, Founder and CEO of Will Lab, Inc. and a former Recruit Jobs executive was very enthusiastic about women empowerment. From Nepal, Dr. Rudra Pandey, chairman and the CEO of Deerwalk, Inc. provided keynote speech “you can change the society take action!”. He had only \$20 in his pocket when he started his business, and became successful now in the US, Nepal, and Japan.

Mentor Mr. Makoto Nakamura is a serial investor, and founder & CEO of Hanahana Works, and Sunaba. He is building co-working space in nationwide, and teaching programming. His message is “make a paradigm shift”. Ms. Samjhana Khanal, who flew from California with two cute assistants. Samjhana has an extensive experience in social business at Ashoka, and presented real examples of social entrepreneurs. At lunch panel session on final day, we welcomed Mr. Martin Noel of JIITAK, and Ms. Disa of “Fingertalk.” Both speakers are APU students who started their own businesses!

**Ms. Samjhana**



**Dr. Rudra Pandey**



**Mr. Makoto Nakamura**

Six teams presented their business ideas and implementation plans in the end of 3 day program. All of presentations were very impressive and fascinating.



1<sup>st</sup> prize went to “Around the Table.” (Above) and 2<sup>nd</sup> prize went to “Plushy Plushy” (below).



The first prize went to the group “Around the Table”. connecting isolated elders and families in a community to have a meal together through App. Each group has people with very diverse background, enjoyed unique & rich communication opportunity, and working together environment. They worked hard on creating vision and mission, and shared great time discussing how, why, what and when to come up with new project plans.



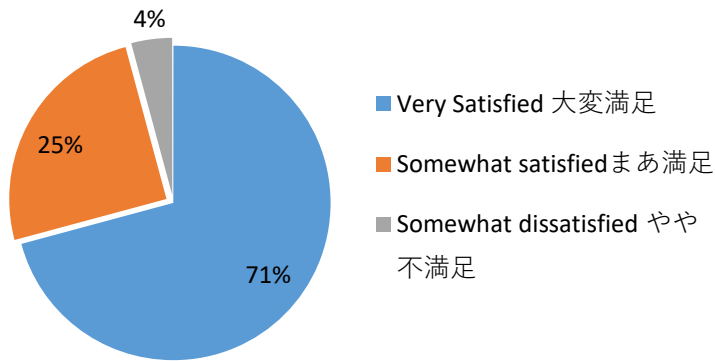
JSIE is committed to support those WISE fellows for their activities. Please see [www.jsie.net](http://www.jsie.net) for more information.



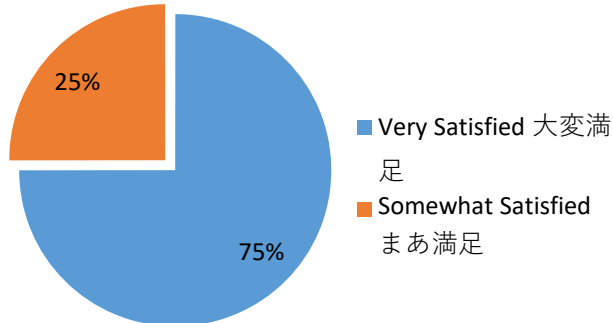


## Evaluation Survey Result

### 1) Rate your level of satisfaction with the WISE 2019 program



### 2) How effective were the instructors in articulating subject matters?



### Q: What inspired you the most during the WISE 2019? In what way?

Beppu WISE helped me understand how to work with others and create a realistic business plan. The mentors were inspiring individuals who helped us grow as entrepreneurs and people. The most important thing I learned from them was to be issue-focused, not product-focused. It was a great learning experience and I'm so happy I came!

Discussion, story telling skills. Listening to mentors' presentations and the way how teammates show opinion, I learned short and understandable sentence is so effective.

I was most inspired by the other participants and their passion to build businesses. I left the program inspired by their passion and with a newfound curiosity in building sustainable businesses.

Thank you all for a wonderful two days. Your hard work is much appreciated. One day I too hope that I can give back to the communities that supported me in my growth as an individual. I was inspired by all of your positive personalities and helpful feedback. Thanks to you all, I feel a little bit more prepared to make a positive change in the world. Best of luck in the coming year.



Thank you all from mentors and JSIE staffs. Please see [www.jsie.net](http://www.jsie.net) for about WISE program and JSIE activities.