

Organized by JSIE



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Obuse Chamber of Commerce  
United States Japan Foundation

## 2026 WISE in Obuse Creating New Social Values for Sustainable Community

# WISE IN Obuse Program

Global x Inclusive x Leadership  
アイデアをカタチにする 2泊3日のプログラム

### What is the WISE Program ?

Under the keywords "Global x Inclusive x Leadership," we will work together to create an inclusive society where people from different background can maximize their potential. We all know that challenges we face everyday are closely connected to SDGs or social problems, that can turned into (social) business ideas. JSIE will provide opportunities to shape such ideas into plans through group work and to learn leadership styles to bring people in action. We invite any ideas that help us make our society better for the next generation. For inquiries, please contact us at info@jsie.net or www.jsie.net/en

For more details



**We are looking for both people with ideas to solve social problems, and those who want to support them!**

※This program will be conducted in English  
(knowledge of Japanese a plus)

**Venue**

Obuse  
(Nagano)  
area

**Dates**

May 29 - 31  
2026 (3 days)  
Capacity: 30



[Special guest]  
Obuse Mayor Toru Omiya

### Mentors & Facilitators



Tatsuya Matsui  
Founder & CEO  
Flower Robotics, Inc.

Shuri Fukunaga  
Representative  
Director & CEO  
Persuade, Inc.

John Chesen  
Co-Managing  
Partner, Baird  
Brewing Company

Yuka Martín Mendo  
Director  
unisteps

Fumiko sasaki  
JSIE Director  
Columbia University  
Faculty

Hiromi Murakami  
JSIE President  
TUJ/GRIPS  
Scholar

